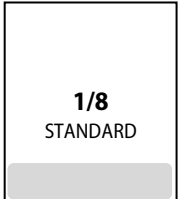
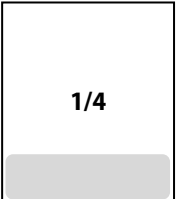
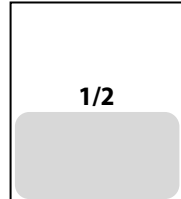
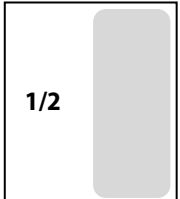
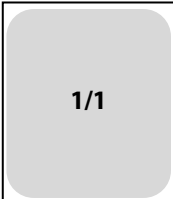


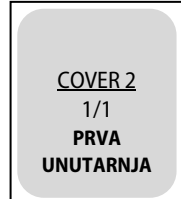
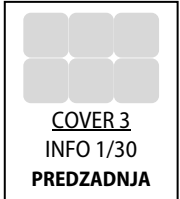



## FORMATI I CIJENE OGLASNOG PROSTORA

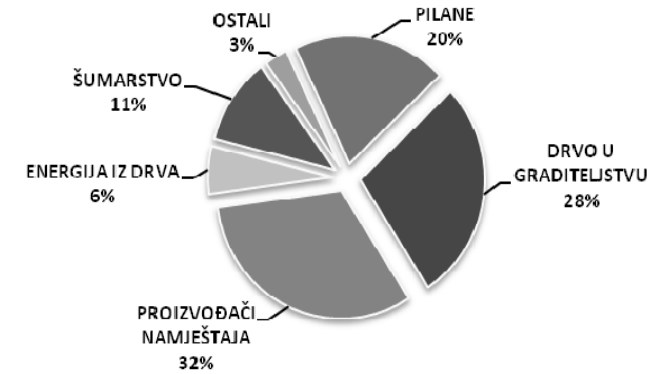
TISAK

<b>200x40 mm</b>	<b>200x65 mm</b>	<b>200x135 mm</b>	<b>95x270 mm</b>	<b>230x310 mm</b>
				
<b>1/8 STANDARD</b>	<b>1/4</b>	<b>1/2</b>	<b>1/2</b>	<b>1/1</b>
<b>185 €</b>	<b>320 €</b>	<b>490 €</b>	<b>490 €</b>	<b>725 €</b>

### POSEBNE POZICIJE:

<b>600x45 mm</b>	<b>200x25 mm</b>	<b>230x310 mm</b>	<b>60x30 mm</b>	<b>230x310 mm</b>
				
<b>COVER 1 KOCKICA</b>	<b>COVER 1A PASICA</b>	<b>COVER 2 1/1 PRVA UNUTARNJA</b>	<b>COVER 3 INFO 1/30 PREDZADNJA</b>	<b>COVER 4 1/1 ZADNJA</b>
<b>625 €</b>	<b>420 €</b>	<b>905 €</b>	<b>75 €</b>	<b>1.075 €</b>

### PROFIL ČITATELJA:



### NAKLADA

1.000 komada (Hrvatska, Bosna i Hercegovina, Srbija, Slovenija)

### PLAN IZLAŽENJA:

Kvartalno.

ONLINE

PREMA VELIČINI OGLASNOG PROSTORA U TISKANOM FORMATU	WEB BANNER GRATIS www.drvo-namjestaj.hr		NEWSLETTER BANNER GRATIS mjesečni tematski newsletter (izbor)	DALJNJE WEB OGLAŠAVANJE* (nadoplata mjesečno)	
	STANDARD (dolje) 120x35 px	ECONOMY (desno) 240x60 px	Pilarnarstvo, Drvo u graditeljstvu, Biomasa, Proizvodnja namještaja, Privatne šume	STANDARD (dolje) 120x35 px	ECONOMY (desno) 240x60 px
1/8 STANDARD	gratis (1 tjedan)	-	15 €	gratis	75 €
1/4	gratis (2 tjedna)	-	10 €	gratis	75 €
1/2	-	gratis (3 tjedna)	gratis 1 newsletter	30 €	75 €
1/1	-	gratis (4 tjedna)	gratis 1 newsletter	30 €	gratis
POSEBNE POZ. 1/2/3/4	-	gratis (6 tjedana)	gratis 1 newsletter	30 €	gratis

### OSTALE VRIJEDNOSTI

Napust: +3mm  
Format: PDF, JPG  
Kvaliteta: 300 dpi  
Boje: CMYK  
Materijale poslati na:  
[marketing@drvo-namjestaj.hr](mailto:marketing@drvo-namjestaj.hr)

\* Daljnje web oglašavanje moguće je nakon objave minimalno dva oglasa u tiskanom izdanju godišnje.

[www.drvo-namjestaj.hr](http://www.drvo-namjestaj.hr)